


**Come to where the flavor is.  
Come to Marlboro Country.**

Kings: 16 mg. "tar," 1.3 mg. nicotine av.  
100's: 15 mg. "tar," 1.3 mg. nicotine av. per cigarette. FTC Report Aug '72

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health



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